

# Antonio Giordana

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## Education

*Syracuse University Newhouse School of Public Communications*, Syracuse, NY

Completion: December 2023, Master of Science in Communications

*St. Norbert College*, De Pere, WI

Graduated: May 2022

Bachelor of Arts in Communication and Media Studies with a History Minor

## Experience

**Play-By-Play Broadcaster** (2022–) / **On-Air Talent & Account Executive** (2026–) | *Woodward Community Media*

- Broadcasted live, high school football, basketball, and baseball/softball games on live radio for WHBY & The Score
- Conducted pre-game coaches interviews, as well as pre-game, halftime, and post-game shows
- Produced and hosted a daily sports-talk show, executing sponsored segments, audience engagement, and podcast/social media content
- Built and maintained client relationships through on-air advertising and digital marketing sales

**Business Development Manager** (2024-2025), **Business Development Representative** (2022-2024), *SERVPRO Team Snyder*

- Managed and directed marketing plans and goals for other Business Development team members
- Developed and maintained client relationships
- Represented the company in the community through networking events within different chambers of commerce
- Pursued, coordinated, and reviewed advertising initiatives, contracts, and partnerships

**Public Address Announcer** | *Green Bay Rockers- Northwoods League* (2021–) | *Green Bay Phoenix Men's Basketball* (2025–)

- Performed as Public Address Announcer at live games, introducing teams, engaging fans, and executing sponsored reads
  - Up to 2,500 spectators per game
- Added to the gameday experience for fans with group work to edit and publish the game script and events per game

**Producer** | *Cumulus Media-WDUZ* (2019-2022)

- Set up commercial break log using Op-X and cut to break for UWGB Basketball games on the radio
- Produced *SportsLine* live, screening calls, playing audio via Adobe Audition, executing commercial breaks, and delivering live sports updates
- Uploaded podcasts by editing audio files using Adobe Audition and managed Social Media for the station

**Lead Student Broadcaster** | *St. Norbert College Athletics* (2021-2022)

- Organized and directed broadcast responsibilities for athletics events between student broadcasters for multiple sports
- Worked with athletic faculty on representations of the school and conference on athletic broadcasts
- Served as Fill-In Public Address Announcer for volleyball, hockey, basketball, soccer, softball, and swimming events

**Broadcaster** | *St. Norbert College Athletics* (2018-2022)

- Researched, wrote, and performed pre-game, halftime, and post-game shows for live football, baseball, softball, and basketball games with up to 2,000 viewers per game
- Conducted pregame, postgame, and halftime interviews with athletes and coaches for the broadcast

## Awards

Wisconsin Broadcasters Association (2023) Best Sports Play-By-Play in Medium Market Radio

Rev. Isadore Gosz Award in Media (2022) for quality work in mass communication

Civil Engagement Award (2018) for 100+ volunteer hours

East High School Baseball Leadership Award (2015) (2016)

John Walter Award (2014) for excellent school and community service

## Skills

Adobe Audition, Audacity, Boxcast, Comrex, iMovie, OP-X, Salesforce Marketing, Convex